



WORLD TB DAY 2023



Deepak
Foundation

—MADHYA PRADESH—

WORLD TB DAY 2023

INTRODUCTION

World TB Day is an annual event held on March 24th to raise public awareness about the devastating health, social and economic consequences of tuberculosis (TB) and to step up efforts to end the global TB epidemic. This year's theme marks "YES WE CAN END TB" on World TB Day, and it serves as an important reminder of the need to continue to tie a bond with all the stakeholders of society. By keeping this theme in mind Deepak foundation tries to involve all the key stakeholders i.e. young population, Vulnerable and high-risk communities, health workers, bureaucrats, and decision-makers to be a part of the different events on World TB day. We conducted 23 events in 23 districts in the year 2023.

BACKGROUND

TB is one of the top 10 causes of death worldwide and the leading cause of death from a single infectious agent, ranking above HIV/AIDS. An estimated 10.6 million people fell ill with tuberculosis (TB) in 2021, an increase of 4.5% from 2020, and 1.6 million people died from TB (including 187 000 among HIV-positive people), according to the World Health Organization's 2022 Global TB report. The burden of drug-resistant TB (DR-TB) also increased by 3% between 2020 and 2021, with 450 000 new cases of rifampicin-resistant TB (RR-TB) in 2021. Despite an increase in the budget to tackle Tuberculosis (TB), the interim estimated number of deaths due to the infectious disease in India rose by 10 percent, from 500,000 in 2020 to 505,000 in 2021, noted the Global TB Report 2022 released by the World Health Organisation (WHO).

ACTIVITIES

Deepak Foundation PPSA-NTEP team actively participated and facilitated 23 World TB Day events in the 23 districts of the Madhya Pradesh state in coordination with the District TB Cells and District Health Societies in year 2023.

ASHOKNAGAR

The Ashoknagar District Health Department in Coordination with Deepak Foundation hosted a workshop on World TB Day for Community Health Officers, ANMs, and civil societies to accelerate coordination to eliminate TB in the Ashoknagar district. The workshop will reinforce the importance of collaboration among Community Health Officers, ANMs, and NGO workers in order to reduce the prevalence of TB in the district. It will also provide an



opportunity to discuss best practices, strategies, and challenges associated with coordinated efforts to address TB. The workshop will also include discussions on the need for improved access to TB diagnosis and treatment services, and enhanced surveillance and monitoring of TB cases. It will also provide participants with an understanding of the global, national, and local efforts to stop the spread of TB through prevention, early detection, and proper treatment. The workshop aims to equip Community Health Officers, ANMs, and NGO workers with the necessary knowledge and skills to deliver effective TB services in their communities.

BALAGHAT



tuberculosis-free India, and tuberculosis-free Madhya Pradesh with Theme Yes! We Can End TB. Deepak Foundation Balaghat team also did community awareness by auto rickshaw in Baihar TU and a community meeting at Charegaon Lamta block. The activities benefited more than 1000 beneficiaries of the remoter areas of the Balaghat district.

In the PMTMB Campaign, on 24th March 2023, on World Tuberculosis Day, a public awareness rally was flagged off by Chief Medical and Health Officer Dr. Manoj Pandey. Disease-related information was disseminated, and a one-day workshop was also organized for political, and social administrative commitment to



Fight TB Before It Attacks You !

BHIND



On World TB Day, Guna district organized a School Children Rally to spread awareness about TB, the deadliest infectious disease in the community. The rally was attended by school students, teachers, and representatives from the health department and Deepak Foundation. The purpose of the rally was to create awareness about the causes, symptoms, and preventive measures of TB. The students marched down the roads of the district holding placards, banners, and posters with messages about TB. They also chanted slogans and distributed leaflets to the public to educate them on the same. The rally ended with a pledge to work together to eliminate TB from the district and beyond.

BHOPAL



The Seminar on World TB Day in the Sociology & Social work Dept. of Barkatullah University and BSSS College of Bhopal highlighted the “role of social workers in TB elimination”. The discussion centered around the need to create awareness among the public on TB diagnosis, treatment, and prevention. The participants discussed various strategies that could be employed to reduce the stigma associated with TB. It was also discussed that social workers can play a key role in identifying and providing support to those affected by TB and linking them to health care services. The participants highlighted the need to involve the community in TB control programs and to create an enabling environment for TB patients to access services without any discrimination. The seminar concluded with the consensus that social workers can be an important link between TB patients and health care services and can also play an important role in reducing the burden of TB in society. Mr. Vikas Jain (Senior Program Manager) and the Deepak Foundation state team facilitated the events in Bhopal.

CHHATARPUR



nursing students from the Chhatarpur district in Madhya Pradesh organized a mass rally to create awareness about the disease. The rally started at the district hospital and ended at the medical college. The students, who were joined by doctors, paramedics, and other health professionals, held banners and placards that spread information about tuberculosis and its prevention. The rally was led by the district's District Tuberculosis Officer, who also addressed the gathering and highlighted the importance of creating awareness about the disease. The rally concluded with a pledge taken by the participants to spread awareness about TB and to ensure that all those affected by the disease receive proper treatment and care. The students also distributed leaflets and pamphlets on tuberculosis and its prevention to the public.

CHHINDWARA



On World TB Day, Deepak Foundation, a non-profit organization based in Chhindwara district, conducted a food basket distribution activity for TB patients. The primary objective of the activity was to provide support to TB patients in terms of food items and necessities. The team members of the Deepak Foundation identified needy TB patients in the district and distributed food baskets to them, containing items such as rice, wheat, pulses, and other essential food items. The food baskets were distributed to the beneficiaries with the help of the local administration and DTC healthcare workers. The team also conducted awareness sessions on TB and its prevention in the district to create awareness among the people using E-Rickshaw.

One step towards treating TB can make a big difference

DAMOH



On World TB Day, Deepak Foundation launched a campaign to raise awareness and help eliminate TB in Damoh District. They distributed flower plants to private doctors and encouraged them to become vocal advocates in the fight against TB. They were also encouraged to come up with cost-effective solutions to help eliminate TB in the district.

DATIA



an awareness camp was organized in an Aganwadi Centre of Kulaith Village in Datia district. The event was attended by around 30 people from the village, including children, women, and the elderly. The attendees were educated about the symptoms, causes, and preventive measures for TB. They were also given information about the available government schemes and programs for TB treatment and prevention. The camp ended with a pledge by the attendees to spread awareness about TB in the village.

The right treatment at the right time is a dream for many and we need to turn it into reality.

DINDORI



a Women Rally in Dindori District to raise awareness about tuberculosis. The rally was attended by more than 200 women from villages across the district. Volunteers from the foundation distributed information pamphlets on TB and its symptoms. The rally also encouraged women to get tested for TB and seek medical help if required. The rally helped to dispel the stigma and myths associated with TB and encouraged people to come forward and seek medical treatment. The rally concluded with a call to action to all participants to spread the message of TB awareness in their local communities.

GUNA



a Joint rally of the National Tuberculosis Elimination Program (NTEP) and Non-Governmental Organizations (NGOs) workers organized in Guna District, Madhya Pradesh. This rally was aimed to spread awareness about the disease and to encourage people to get tested and treated. The rally was attended by various health workers and members of the local community. The participants were informed about the symptoms of TB, the importance of early diagnosis, and the availability of free treatment. The participants were also informed about the importance of following the prescribed TB treatment regimen, as well as the availability of TB preventive measures. The rally concluded with a call to action to eliminate TB from the Guna district.

GWALIOR

During the meeting on World TB Day in Gwalior district, the role of NGOs was discussed as an important part of the fight against tuberculosis. It was highlighted that NGOs have the potential to help in raising awareness about TB, providing diagnosis and treatment services, and providing support to those affected by TB. It was also discussed that NGOs can help to mobilize communities and increase access to TB services, especially among vulnerable and marginalized populations.



JABALPUR



The meeting was organized to discuss the Joint Strategy of TB Elimination in Jabalpur district. The meeting was presided by the District TB officer, who welcomed the participants and briefed them on the objectives of the meeting. The members present at the meeting included representatives from the state health department, the district health department, NGOs, and other stakeholders in the field of TB elimination.

KATNI



Deepak Foundation organized an awareness camp for prisoners in District Jail Katni on World TB Day. The camp was aimed at educating the inmates about the causes, symptoms, and prevention of tuberculosis (TB). The camp included lectures by medical professionals and awareness sessions conducted by experts. Another Event was Pledge on World TB Day to Eliminate TB from India by 2025. The event was conducted in the District Magistrate office in the presence of District TB cell officials and development partners.

MANDLA



The Deepak Foundation participated in the Mega Rally on World TB Day in Mandla district. The rally was attended by representatives from the government, health departments, non-governmental organizations, and civil society organizations, as well as by members of the local community. The event highlighted the need for increased public awareness of the threat posed by tuberculosis, and the importance of early diagnosis, prompt treatment, and adherence to treatment regimens. In Another event best employee of the Deepak Foundation was appreciated with the certificate by the District TB officer and Chief Medical and Health officer of Mandla District.

MORENA



Deepak Foundation, an NGO working for the betterment of society, organized a rally of NCC and Scout Cadre on World Tuberculosis Day on March 24, 2023. The rally was organized to create awareness about the disease and the need to take preventive measures against it. The rally was flagged off from District TB Hospital and proceeded through the streets of the city, covering important landmarks. Along the way, volunteers distributed pamphlets and other informational material to passersby, highlighting the symptoms and preventive measures against TB.

NARSINGPUR



The Deepak Foundation distributed mementos to the private doctors working in the Narsinghpur District of Madhya Pradesh on World TB Day in recognition of their contribution to the fight against TB. The Foundation acknowledged the doctors for their hard work and dedication in helping to reduce the prevalence of TB in the district. In addition, the Foundation presented certificates of appreciation to those private doctors who had made significant contributions to the cause.

NIWARI



As part of World TB Day, the Deepak Foundation organized village level meetings with women to discuss health-seeking behavior. The aim of the meetings was to raise awareness about the importance of health-seeking behavior, particularly in relation to TB. During the meetings, the women were provided with information about the signs and symptoms of TB, the benefits of early diagnosis and treatment, and how to access health care services. In addition, the meetings provided an opportunity for the women to discuss their experiences with TB and share stories of how they and their families have been affected by the disease. The meetings also highlighted the need for greater access to quality healthcare services for women and the importance of health education in order to reduce the burden of TB in their communities.

PANNA



On the occasion of World TB Day, Deepak Foundation organized a health check-up camp in collaboration with local health authorities to spread awareness about tuberculosis and its prevention. The camp was held in a local community and provided free medical check-ups and consultations to people of all ages. Participants were given information on how to identify symptoms of TB, the importance of early diagnosis and the importance of completing the full course of treatment. The camp also provided free medicines and referrals to local health centers for those who needed further care. The camp was a success and it helped to reduce the stigma associated with TB and to motivate people to seek treatment.

SAGAR & SEONI



Deepak Foundation, a non-profit organization dedicated to the cause of uplifting the lives of the underprivileged, recently facilitated the distribution of NIKHYA POSHAN AHAR Kits in the Sagar and Seoni districts. The kits comprised fortified food and nutrition supplements to help TB patients to cope with their poor health conditions.

Proper Nutrition is One Way to Prevent TB

SHEOPUR



A Mega Bike rally was conducted with the support of the Deepak Foundation and the District TB Control Society. The rally started at the District TB Centre, went around the main markets of the district, and ended at the District TB Centre. During the rally, volunteers distributed pamphlets and flyers about TB to the public and also interacted with them about the disease. The rally was successful in creating awareness about TB, its symptoms, prevention, and treatment.

SHIVPURI

A rally of Accredited Social Health Activists (ASHA) and Auxiliary Nurse Midwives (ANMs) on World TB Day was organized in Shivpuri district, Madhya Pradesh. The rally was organized in order to spread awareness about tuberculosis and its preventive measures. The rally was attended by more than 100 ASHA and ANM workers. They marched through the town, carrying placards and banners that read “Stop TB”, “Say No to TB”, “Stop TB Now” and “TB: Know It. Fight It. End It.”. The rally was supported



by the district health department, local media, and other local stakeholders.

TIKAMGARH



Deepak Foundation distributed food baskets to the needy people of Baldevgarh block of Tikamgarh district in Madhya Pradesh. The food baskets contained essential items like rice, wheat, pulses, cooking oil, and other items to help the beneficiaries meet their daily nutritional needs. The Foundation also provided awareness about TB and its preventive measures through its field staff members. Through this initiative, the Foundation aimed to support marginalized families and help them fight the disease.

MEDIA COVERAGE



MEDIA COVERAGE

विश्व टीबी दिवस पर आयोजित कार्यशाला में दी जानकारी

पत्रिका न्यूज नेटवर्क
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अशोकनगर, विश्व टीबी दिवस पर जीएनएम ट्रेनिंग सेंटर में शुक्रवार को कार्यशाला का आयोजन किया गया। इस दौरान प्रधानमंत्री द्वारा दिये गये वर्ष 2025 तक टीबी उन्मूलन

के संकल्प के तहत समुदाय से टीबी खत्म करने को लेकर चलाई जा रही गतिविधियों की जानकारी जिला क्षय अधिकारी द्वारा दी गई। इसके साथ टीबी उन्मूलन में सहयोगी संस्था दीपक फाउंडेशन द्वारा टीबी उन्मूलन के लिए चलाए जा रहे

विभिन्न कार्यक्रमों के बारे में बताया। इसके साथ ही मीजल्स रूबेला एलिमिनेशन सप्ताह के तहत मीजल्स को खत्म करने के लिए शपथ दिलाई। कार्यशाला में सीएमएचओ डॉ. बीएस जम्होरिया सहित अन्य उपस्थित रहे।



फ्रेंड्स टाइम्स

पृष्ठ 01, उका 28

विद्यार्थ नगर, रायपुर, 25 मार्च 2023

पृष्ठ 08, पृष्ठ 02 कपडे

विश्व क्षय रोग दिवस के अवसर पर आमजन को जागरूक करने के लिए निकाली गई रैली

कालीचरन कुशवाह / फ्रेंड्स टाइम्स

मुरैना-जानकारी के अनुसार बता दें कि प्रतिवर्ष 24 मार्च को विश्व क्षय रोग दिवस मनाया जाता है सामाजिक आर्थिक और स्वास्थ्य परिणामों के बारे में जागरूकता फैलाने तथा विश्व स्तर पर टीबी महामारी को समाप्त करने के प्रयास करने हेतु मनाया जाता है, भारत में हर साल टीबी के लाखों मरीज सामने आते हैं, टीबी एक संक्रामक बीमारी है लेकिन लाइलाज नहीं है इस मौके पर डॉ. पद्मेश उपाध्याय ने बताया कि समय रहते इस बीमारी का इलाज करवा लिया जाए तो इसे पूरी तरह से ठीक किया जा सकता है। सरकार के द्वारा टीबी के मरीजों को पौष्टिक आहार के लिए 500 रुपए भी दिए जाते हैं डब्ल्यूएचओ की तरफ से साल 2030 तक दुनिया को पूरी तरह से टीबी मुक्त करने का लक्ष्य रखा गया है, वहीं भारत की ओर से 2025 तक देशवासियों की टीबी की बीमारी से पूरी तरह निजात दिलाने का लक्ष्य निर्धारित किया गया है।

Conclusion

World TB Day is an important reminder of the need to continue to invest in TB research and control efforts around the world. While progress has been made in the fight against TB, much work remains to be done to reach the goal of ending the global TB epidemic. We must continue to raise awareness, advocate for increased investment in TB control, and promote access to diagnosis and treatment for all. Deepak Foundation is committed to supporting the state team to eliminate TB from Madhya Pradesh by 2025.